

PROFILE

ROOTS MOVEMENT BAND



 Roots Movement

Roots Movement Booking
613-282-4365 • 613-882-2457

If you're looking to make your special event even more so, call Roots Movement Band. Our band creates unique performances with a wide selection of songs to dazzle you and your guests.

 **Roots Movement Band**

ABOUT ROOTS MOVEMENT BAND



Roots Movement Band is an Ottawa-based Reggae and R&B band.

The origins of the band come from as far back as the 80s Ottawa Reggae Scene.

Over the years, the band has backed up and played with the following:

- *Lee Scratch Perry*
- *Denise Brown*
- *Burning Spears*
- *Culture*
- *Gregory Isaacs*
- *Terry Gillespie & Havens Radio.*

The band plays regular on Thursday at the Rainbow Bistro.

Connect with the band on Face Book – **Roots Movement Band**

BAND PROFILES

David Carty – The drummer

David is a veteran to the music scene, with a career that spans back to his early twenties. David has played with many bands over the years such as: Heavens Radio backed up Alley John and Eugene Smith to mention a few. His love of music has helped him travel extensively, from different venues.



His experience and passion make him the player he is now and the solid backbone and driving force that every band needs.



Horace Hogans

Horace is one of the lead vocalists of Roots Movement. He has been singing and performing with various bands and groups for over 20 years and it shows!

His versatility and Smokey vocals make him a great asset to the band's line up.

James Carre

James is guitar-player and one of the other lead vocalist and has been singing and playing with various groups for over 20 years.

Horace and James together bring a passion and vocal brilliance to Roots Movement



Owen Brown

Owen is no stranger to the music scene, and is one of the founding members of Roots Movement. He has played with an array of bands throughout his career, the longest of course being Roots Movement and regularly plays with Terry Gillespie and Havens Radio in Jamaica.

His attention to detail and his keen ear make him the base player that he is today. Owen has the knowledge and experience that can take many years to acquire.

Roots Movement Profile

Trevor Brewster

Trevor has been a veteran of Roots Movement scene for many years, playing the guitar. He is the other founding member of the band.



Trevor is renowned for his 'Jimi Hendrix' style of guitar player.

He has been singing and performing with various bands and groups for over 20 years and its evidence!

Garnet Challenger



Garnet is the newest edition to the band; he is keyboard player and no stranger to the music industry. Garnet is a producer and written pieces for projects in the Caribbean.

Please note singers subject to change in the event of illness

Booking: David Carty – 613-282-4365 | Owen Brown 613-882-2457 | FB: Roots Movement Band -

<https://www.facebook.com/Roots-Movement-Band-1251961601623861/>

ROOTS MOVEMENT BAND
Ottawa-based Reggae and R&B Band

BOOKING:
☎ 613-282-4365 * 613-882-2457
📍 Roots Movement Band

Services Offered:

- Live music at Wedding/Party/Concert
- Live music at Corporate Events
- Live Music at Bars

We are well-versed in a wide range of genres to best match your event's ambiance!

Call us today to see how we can enhance your next special event!!

Marketing Partner – Brandingbyweekes

www.brandingbyweekes.com | FB: Brandingbyweekes | IG: Brandinbyweekes | Twitter: Brandingbyweekes

We have developed a web marketing, media & public engagement strategy for Roots Movement that capitalizes on the marketing of the band. The plan is anchored in BrandingbyWeekes’ access to extensive networks, print, radio and web platforms. BrandingbyWeekes has developed excellent relationships with media partners allowing us to offer valuable promotion as we market out our project through print, radio and web advertising/social media paltforms.

Online and Social Media Marketing

BrandingbyWeekes an expertise in social media and web-marketing has supported the development of innovative and successful solutions for a wide range of clients. BrandingbyWeekes has developed a comprehensive social media plan to tap into Canadian networks of music influencers, amplify social media exposure for any projects (events) that Roots Movement is part of. Amplify social media to drive traffic to the project and ultimately grow Roots Movement Fan base and increase ticket sales.

Media & Public Relations

BrandingbyWeekes has worked with diverse public and private sector clients in the management of local, national and international projects. With an emphasis on message marketing and media relations, BrandingbyWeekes has developed a media and public engagement strategy for Roots Movement that capitalizes on the uniqueness of the project. BrandingbyWeekes’ access to extensive networks in print and radio markets across Canada will drive traffic to the project (event), cultivate new guests and increase ticket sales.

Marketing & Public Relations

BrandingbyWeekes will develop innovative video marketing concept to promote the project and Roots Movement. The approach is aimed at reaching new audiences, as well as the existing ‘Roots Reggae’ fan-base, through the strategic deployment of digital design, social media and graphic design media.

	Suzette P. Weekes <i>Managing Director</i>
BrandingbyWeekes Because IMPACT Matters!	Events Web Design Web Marketing
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