

Roots Reggae Extravaganza

A cosmic blend of Afro-Carib Vibes



A BLACK HISTORY MONTH AFFAIR



Saturday, February 9, 2019

Rainbow Bistro

76 Murray Street, Ottawa ON

SPONSORSHIP PACKAGE

Contact:

Co- Chairs

Roots Reggae Extravaganza

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#ROOTSREGGAEEXTRAVAGANZA

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FEBRUARY 09, 2019



Rainbow Bistro

76 Murray Street, Ottawa ON



9:00pm – 2:00am



ROOTS REGGAE EXTRAVAGANZA

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A BLACK HISTORY MONTH AFFAIR

Featuring

I-NOAH

Jamaican Reggae Artist

SYCORAH

Jamaican Reggae Artist

ROOTS MOVEMENT BAND

Ottawa

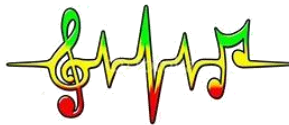


Black History Month is a celebration of the legacy, achievements and contributions of Black Canadians. In recognition of black peoples pioneering history, UNESCO has declared ‘reggae music’ a global cultural treasure. To celebrate this proud achievement, we are hosting an Afro-Caribbean music and cultural extravaganza at the Rainbow Bistro on Saturday, February 9, 2019.

Featuring authentic reggae beats, artistic performances, Afro-Caribbean Hors d'oeuvre, and more.

ABOUT ROOTS REGGAE EXTRAVAGANZA

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Roots Reggae Extravaganza – A Black History Month Affair, isn’t just an evening filled with good Roots Reggae Beat. *Its’ a Movement! It’s Cultural Affair to celebrate Black History Month! It’s a Global Cultural Treasure! It’s a way of Life!* It delivers a cosmic blend of good vibes, true happiness, dance, Afro-Caribbean gastronomy, poetry, drumming, live performances and D.J’s.

Roots Reggae Extravaganza – will feature a line-up of International Artists, local Reggae Band, and other artists showcasing a variety of Afro-Caribbean styles.

Headliner band - **Roots Movement** - Ottawa’s premiere reggae band has been playing reggae for more than 10 years; they have kept this genre alive. They’re recognized as one of the greats of roots reggae in Ottawa, and their funky sound has captured the love of their fans.



Connect with Roots Movement Band on Facebook
Youtube: <https://youtu.be/rSj2C7msXE8>

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Sponsorship Package

Reggae Music is the Heartbeat of Jamaica! Today, Reggae giants still wave the traditional Reggae music flag high. **Roots Reggae Extravaganza** is proud to highlight Jamaican Artistes such as **I-NOAH** and **Sycorah** to deliver a cosmic blend of good reggae vibes.



Reggae Artist – Clayton Heslop aka “**I-NOAH**” is on a promotional tour, promoting his single and upcoming album.

The musical warrior armed with messages of love and righteousness for a nation, which is in dire need of it. He infuses his reggae with soulfulness and consciousness, a true storyteller! It’s fair to say that I-NOAH is no stranger to Canada. In 2017, he gave so much electrifying performance at JAMDAY, Montreal International Reggae Festival, Big Daddy’s Boat Cruise in Gatineau, for his EP launch, Stages Canada and many more.

Check out his music on Youtube: <https://youtu.be/y9I2S4ICRIE>

Read more about the artist here: <https://nitro3006.wixsite.com/inoah>



Sycorah - Jamaican based reggae singer, songwriter. Sycorah has just released the first single and official video for “Skin” (2017) from her forthcoming album “Rustique Energy” which is set to be released in 2019. She made her debut with the single "SKIN".

SYCORAH is one of the scene’s breakout stars, she keeps it authentic; mixed with that old soul depth and mystical balance.

Check out one of Sycorah song on Youtube: <https://youtu.be/Rd6Uo4hAjuU>

Read more about the artist here: <https://ladyinblack43.wixsite.com/sycorah>

Roots Reggae Extravaganza will have lively representative from:



Slimflex - One of Toronto’s most promising uprising urban artists. Slim’s sound is a perfect blend of Afrobeat, Pop, Hip Hop, Dancehall and R&B. Slimflex is an award-winning singer and songwriter who represent Canada’s African community. Slimflex album Gifted is available on all streaming platform.

Check out Slimflex’s music on Youtube: <https://youtu.be/m-MaEMBj4jo>

Read more about the artist here: <http://dietmonkeyent.com>

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Kwabena Simms – AKA Ras Kwabena, hails from Ghana and has found much spiritual inspiration from his African roots and culture. Drawing from the experiences and history of the people has allowed him to bring forth a sound that is rich and runs deep with spirit and passion.

You can feel the message in songs like “Rasta Soldier” and “Marcus Garvey”, creating awareness, a dialogue giving us all something to analyze and question. Ras Kwabena collaborated with, Ras Lee & The Vibes Band and The Roots Movement Band.

Check out Ras Kwabena’s music on Youtube: <https://youtu.be/vGwjNDqUSj8>



DJ Bountymiller from Music Master Sound spinning the best roots reggae beat

Other local performances will include Shery Alexander Heinis - Poet, drumming, dance performances, along with sampling of Afro-Caribbean cuisine.

VISION OF THE EVENT

- To promote cultural awareness, advancement, and preserving the richness and legacy of Reggae Music in Canada.
- To promote the historical significance and influence of Reggae Music on other music genres.
- To promote the Rich Culture within the Diaspora
- Celebrating our History through the Arts



WHO ATTENDS

Roots Reggae Extravaganza – will welcome faces from the Ottawa Community including professionals, guests from out of town, media and other movers and shakers.

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Guests to the event will have the opportunity to dive into a unique multicultural atmosphere to savour our culinary delights, connect with our VIP guests. The event will also feature live cultural performances, DJ & Live Band, playing authentic reggae music, dancing and exciting door and raffle prizes up for grabs.

EVENING OUTLINE

8pm – 2:00am

*Cash Bar * Complimentary Hors d'oeuvre, (9pm-11pm)*

*Door Prizes * Raffle * Dancing & Entertainment*

TICKET COST:

\$15 at the Door

PROMOTION

Roots Reggae Extravaganza has developed excellent relationships with media partners, allowing us to offer our sponsors valuable promotion as we market out our event through print, radio and web advertising/social media.

PARTNERS/SPONSORSHIPS BENEFITS

Logos on all Marketing Information, Program, Complimentary Tickets (depending on the level of Sponsorships)



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Sponsorship Package

Platinum Sponsorship -- \$700 - \$1,000

Benefits:

- Placement of corporate name/logo recognition in advertising and exposure through print, radio, web media/online advertising
- Corporate's name/logo on event website - Link-back to your Business' website
- Verbal recognition as part of master of Ceremony Scripts, as well as a blurb about your establishment and its name and logo on post-event materials
- Photo opportunity & networking with our VIP and guests
- Five (5) Complimentary Tickets to ***Roots Reggae Extravaganza***

Gold Sponsor - - \$400 - \$600

Benefits:

- Placement of corporate name/logo recognition in advertising and exposure through print, radio, web media/online advertising, and on official invitation letters
- Corporate's name /logo on event website - Link-back to your Business' website
- Photo opportunity & networking with our VIP and guests
- Three (3) complimentary tickets to ***Roots Reggae Extravaganza***

Silver Sponsor - - \$300 - \$500

Benefits:

- Logo recognition in print advertisement campaign
- Acknowledgement from the podium
- Your Organization's name/logo on event website - Link-back to your Business' website
- Organization name and logo on post-event materials
- Photo opportunity & networking with our VIP and guests
- One (1) Complimentary Ticket to ***Roots Reggae Extravaganza***

Bronze Sponsor

We offer Community Investor Partner package for individuals and business in the community who choose not to attend the event but would like to make a contribution. All gifts of a value exceeding \$100.00 will be recognized via our social media platform/web marketing and acknowledgement from the podium.

Patron and Other - In-kind Sponsor towards our Door Prize /Raffle

Business or individual will be recognized via our social media platform

- Gift basket
- Gift Certificate
- Condiments
- Rum/Wine

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A Black History Month Affair

Saturday, February 9, 2019

Rainbow Bistro
79 Murray Street, Ottawa ON

8:00pm

Tickets: \$15 at the door

SPONSORSHIP AGREEMENT

- Yes, I would like to be a Sponsor at the following level:
- Platinum** Partner (\$700-\$1,000) Gold Partner (\$400-\$600) Silver Partner (\$300-\$500)
- Bronze Partner (\$100 & up)
- In-Kind Sponsor (Gift Basket, Gift Card, Wine, Rum etc.)
- I am interested in, and would like to discuss, other sponsorship opportunities
- Enclosed is a cheque for \$ _____ made payable to **Chico Kambo** OR **Suzette Weekes**

PRIMARY CONTACT INFORMATION:

Name: _____ Position: _____

Company: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Tel: _____ Email: _____

Please send reservation form by email to:

Chico chicokambo@yahoo.ca | **Suzette P. Weekes** spweekes@hotmail.com

Please contact: Chico 1-647-703-3739 | chicokambo@yahoo.ca
Suzette Weekes (613) 866-8939 | spweekes@hotmail.com
with any questions regarding partnership opportunities.

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Sponsorship Package

PLANNING COMMITTEE

Co-Chairs:

- Chico, Managing Director, Dream Makers Entertainment
- Suzette P. Weekes, Managing Director, BrandingbyWeekes

PARTNERS

- **Dream Makers Entertainment**
- **BrandingbyWeekes**
- **Roots Movement Band**



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Sponsorship Package

BrandingbyWeekes & Dream Makers Entertainment
Present

Roots Reggae Extravaganza

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A Black History Month Affair

FEATURING FROM JAMAICA:

OTHER ARTISTS SCHEDULED TO PERFORM INCLUDE:



Backed By:
Roots Movement Band



Door Opens 8pm-Show Starts 9pm • Ticket \$15 @Door

Other local performances will include drumming, dance performances,
along with Sampling of Afro-Caribbean Cuisine + prizes

RAINBOW BISTRO
76 MURRAY ST, OTTAWA ON K1N 5M6

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1-647-703-3739 | chicokambo@yahoo.ca
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