



BrandingbyWeekes

Because IMPACT Matters!

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BrandingbyWeekes Profile and Portfolio

Established in 2010, BrandingbyWeekes is a full branding and strategic events firm that delivers professional results for government, private and non-government clients through core competencies in event production, program and content development, logistics planning, strategic communications, marketing and promotion. BrandingbyWeekes brings a keen understanding of delivering affordable, first class marketing and communication solutions to meet your unique needs, blending solid work ethic, innovation and enthusiasm to deliver leading edge solutions that have met, and often, exceeded client goals.

BrandingbyWeekes offers a skilled team of communication strategists, event specialists, publicists and graphic designers with a sound track record of world-class results. A commitment to excellence is the cornerstone of the business and the essence of clients' success.

BrandingbyWeekes has planned and executed Workshops, Seminars, Business Meetings, Gala Events, Charity Fundraisers and Private Gatherings. We are passionate about what we do, and have the people, ideas and expertise to help you achieve desired results.

BrandingbyWeekes offers proven expertise in the following areas:

- Event Management
- Website Building
- Creative and Graphic Design
- Media Relations and Marketing
- On-site Logistical Support
- Program and Content Development
- Speaker and Entertainment Management
- Creation of Social Media Business Pages
- Communications
- Content and Program Development
- Décor and Audio-Visual Management
- Meeting Facilitation
- Post-Event Reporting
- Registration Management
- Sponsorship Development

BrandingbyWeekes has worked with a number of clients including:

- SEMgroup
- Jamaican High Commission
- Citizen Advocacy
- Nature Boy – Antoine L. Collins
- The St. Vincent and the Grenadines Association of Ottawa
- Jaku Konbit
- St. Lucia Ottawa Association
- Martin Luther King Jr. Day Ottawa
- The Network of Indian Professionals-Ottawa
- Shery Alexander Heinis – Poet/Writer (A Greater Whole)
- African Aids Angel Project, Ottawa
- Roots Movement Band
- Children’s Hospital of Eastern Ontario
- High Commission for St. Kitts and Nevis
- Dr. Shirley Braithwaite Foundation
- East Ottawa Toast Masters
- The Afro Caribbean Cotillion
- The Jamaican (Ottawa) Community Association Inc.
- Black History Ottawa
- Caribbean Union of Canada
- MATCH International Women's Fund
- Exotique Blends
- Medissage International Centers
- Dreammakers Ent Inc

Project Team

BrandingbyWeekes has a strong team of professional individuals with specialized skills in many areas including, event management, communications, workshop facilitation, registration management, sponsorship and marketing, media and public relations and general administration. In addition, BrandingbyWeekes works with an extensive network of independent consultants, suppliers, and service delivery professionals who lend specialized expertise where needed. These include speakers, meeting facilitators, public relations specialists, sound & lighting technicians, set designers, caterers, florists, entertainers, live bands, photographers and more.

Suzette P. Weekes
Managing Director, BrandingbyWeekes
Profile



Suzette Weekes is the founder and Managing Director of BrandingbyWeekes. With a background in Business Management and Desktop Publishing. Suzette brings keen insight and passion to her craft, combining her extensive knowledge of learning styles, creativity, strong skills, and demonstrated efficient seamless results in events planning, multimedia, logistical support services and administrative services.

She understands how to connect to people in different ways; she keeps calm and always carries an invariable smile. She incorporates various learning approaches into every program and full service event she designs – she brings unprecedented talent to Details! In addition, Suzette’s connections with various event suppliers, helpful hints and her innovative strategies will not only maintain your event on a budget, but will help you have a successful and record-breaking event.

Suzette has delivered successful outcomes for a diverse list of public and community clients including the US Embassy, the Eastern Caribbean states High Commission, The Rotary Club of Orleans, East Ottawa Toastmasters, Black History Ottawa, Martin Luther King Coalition, CKCU Community Radio, Caribbean Community Associations, Nature Boy – Antoine L. Collins, Roots Movement Band and Dreammakers Ent Inc. This has earned her a solid reputation for developing unforgettable experiences, personality, and precision.